



### **Ski Into Savings ó Mail in rebate on NTN Boot and Binding**

Rottefella wants to take the NTN system to the next level, and are sharing a unique opportunity with North American consumers ó a \$100 rebate!

From October 1<sup>st</sup> 2010 to January 31<sup>st</sup> 2011 all purchases that combine 1 pair NTN boots from SCARPA, Garmont or Crispi and 1 pair of Rottefella NTN binding qualify for a mail-in rebate of \$100.

The offer will be available at all of the NTN retailers in North America. Qualifying consumers simply fill in an original Rottefella NTN Mail-In Rebate form, together with the original receipt from the store. A VISA Cash card valued at \$100 will be sent to qualifying USA consumers and a \$100 check will be sent to qualifying Canadian consumers

To promote the on-snow power, control and exhilaration that the new NTN system provides, Rottefella is also pleased to announce a demo tour with scheduled stops across the USA. With many stops across the US in places such as Loveland, Jay Peak and Alpine Meadows, from the beginning of November to the end of January, the Demo Tour will provide easy access for skiers to experience the NTN system. Stay tuned for further details.

“With NTN, Skiing is believing! The NTN system provides an awesome skiing experience and the demo tour will provide the opportunity for telemarkers to judge for themselves. In addition, we are pleased to offer this consumer rebate program to reward early adopters who are ready this season to step up to the performance and enjoyment that the NTN system provides,” says Sales Director in Rottefella, Torstein Myklebostad.

For any questions about participating resellers, please contact one of our Distributors:

<b>SCARPA North America Inc.</b>	<b>303 998 2895</b>
<b>Garmont North America Inc.</b>	<b>802-658-8426</b>
<b>Alpina Sports</b>	<b>603-448-3101</b>

For any other questions please contact:

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Rottefella crafts superior bindings for Nordic and Telemark skiing. We refine and reinvent them - Constantly. We distill the skiing insights of our Norwegian heritage into cutting edge technology. We have been doing this ó and only this ó for more than 80 years. For us, it’s not just about better bindings ó it’s about who we are.

[www.rottefella.com](http://www.rottefella.com)